

Enhance the Quality of Life of Elderly and People with Mobility Problem

Sharing by Fun Aging Co., Ltd.

Presented by Steve Liu

Nov-22nd 2018



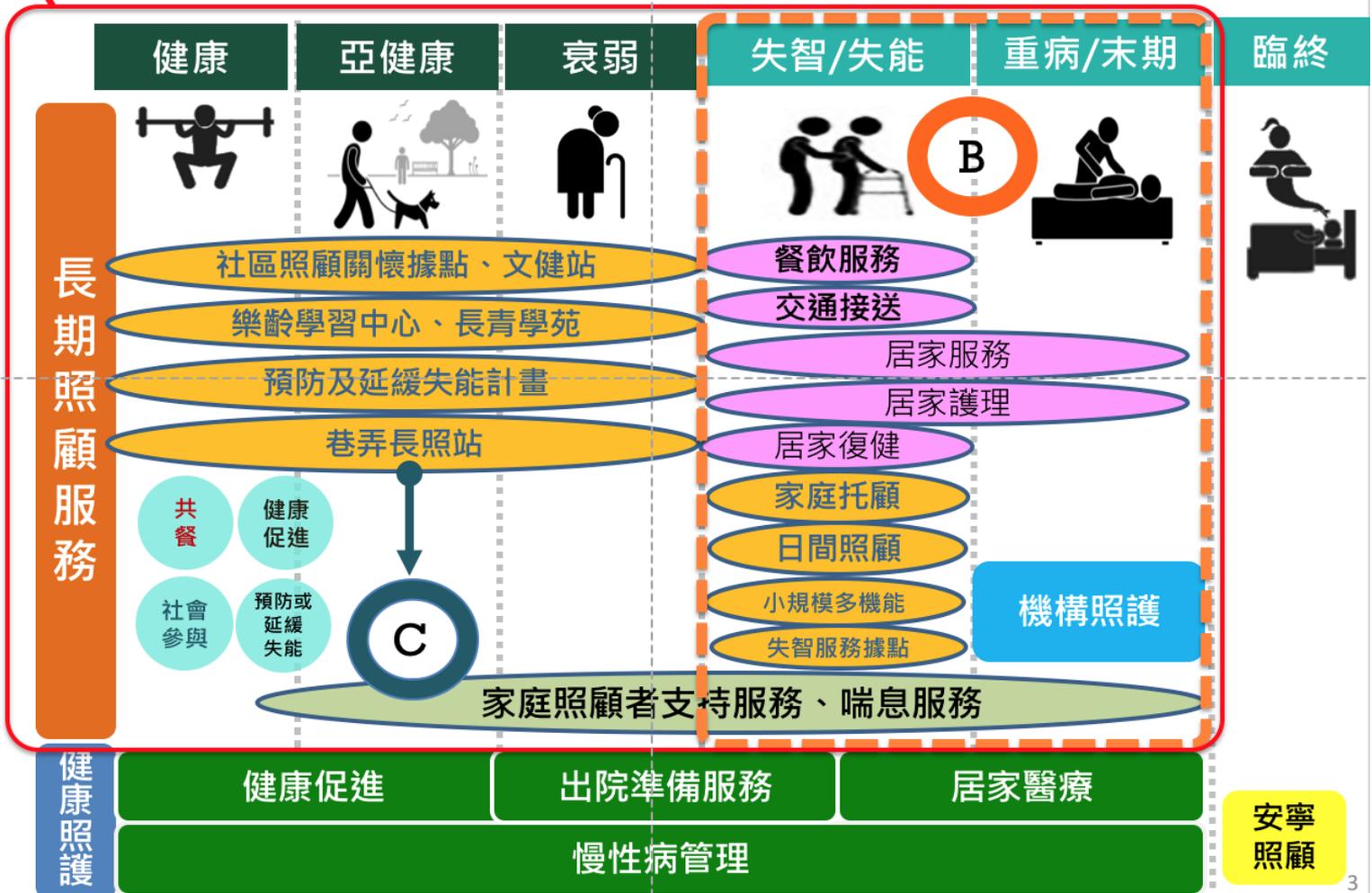
智樂活

樂齡活動社群

A

二、長照2.0服務內容

居家 社區 機構



B

C

安寧照顧

**What if every Elderly is happy
from the hearts**



**Physical health is necessary for living.
Well-being is important for LIFE.**

Find the difference

Fun Aging



Find the difference

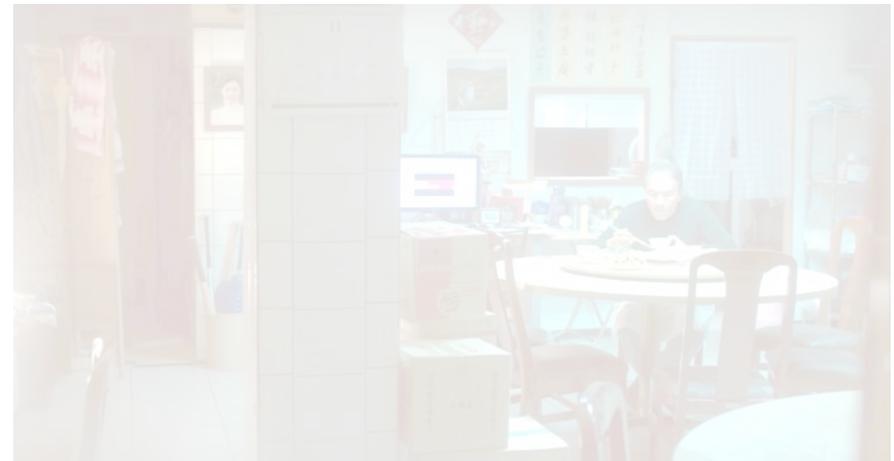
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Connected



Disconnected



DISCONNECTED
with

Modern World

Younger Myself

Family/ Friends



What we do day-by-day is to

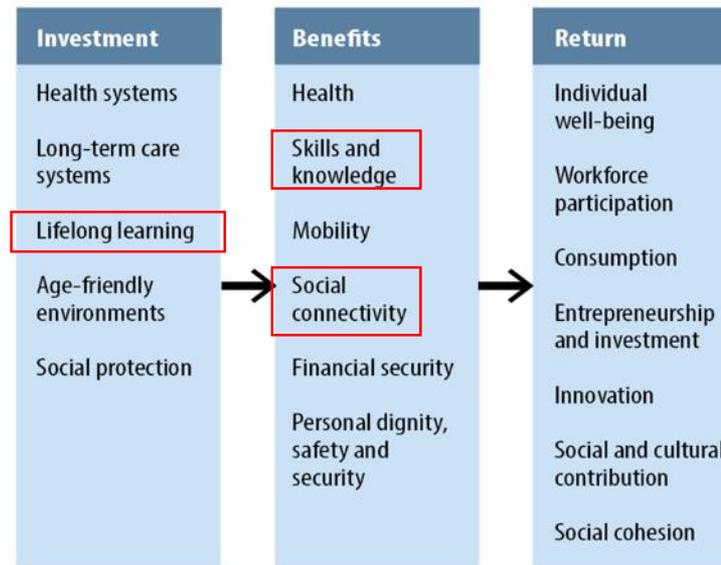
Fun Aging

RECONNECT



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Healthy Ageing is an investment, not a cost



“Second, evidence suggests that focusing primarily on older people’s physical and mental capacities, and maximizing their ability **to do the things that are most important to them**, is more effective than prioritizing the management of specific chronic diseases.”

Learning the apps together

Fun Aging



And creating social connection

Fun Aging



Benefits of reconnection

Fun Aging



confidence of themselves



social topics increased



interests of attending
more events



a way for corporate to enrich
the quality of life of Elderly via
their product/ service

Results in past 20 months - offline FunAging



396 events (as of Nov-22)



11,000 ppl joined



97.8% satisfied



Results in past 20 months - online FunAging

搜尋聊天和訊息

- <智樂活> 永和... (105)
連淑華傳送了貼圖
- <智樂活> 大安... (52)
<https://youtu.be/jknKdVOdXs8>
- <智樂活> 士林... (47)
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- <智樂活> 中正... (32)
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- <智樂活> 大安... (67)
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- <智樂活> Being... (45)
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- <智樂活> 老人... (24)
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- <智樂活> 信義... (16)
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- <智樂活> 樂齡... (119)
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搜尋聊天和訊息

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- <智樂活> 土城... (15)
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- <智樂活> 西合手... (13)
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- <智樂活> 新莊... (14)
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- <智樂活> 信義... (11)
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- <智樂活> 台灣... (18)
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- <智樂活> 萬和... (28)
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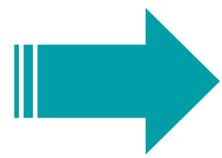
搜尋聊天和訊息

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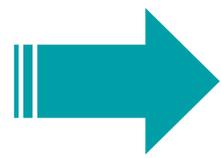
Being a platform for Elderly



LINE bot for easy access



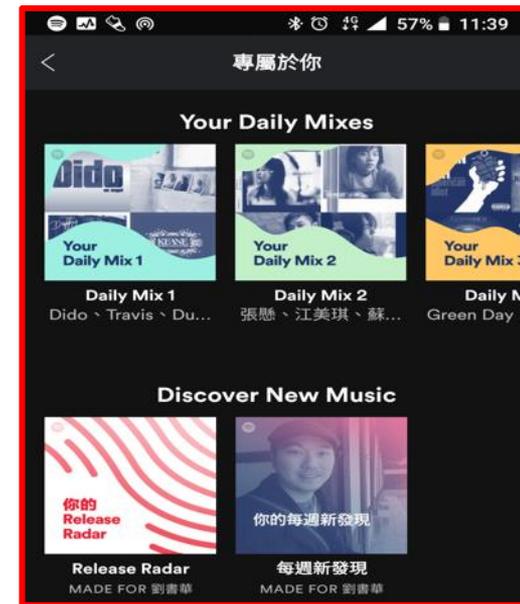
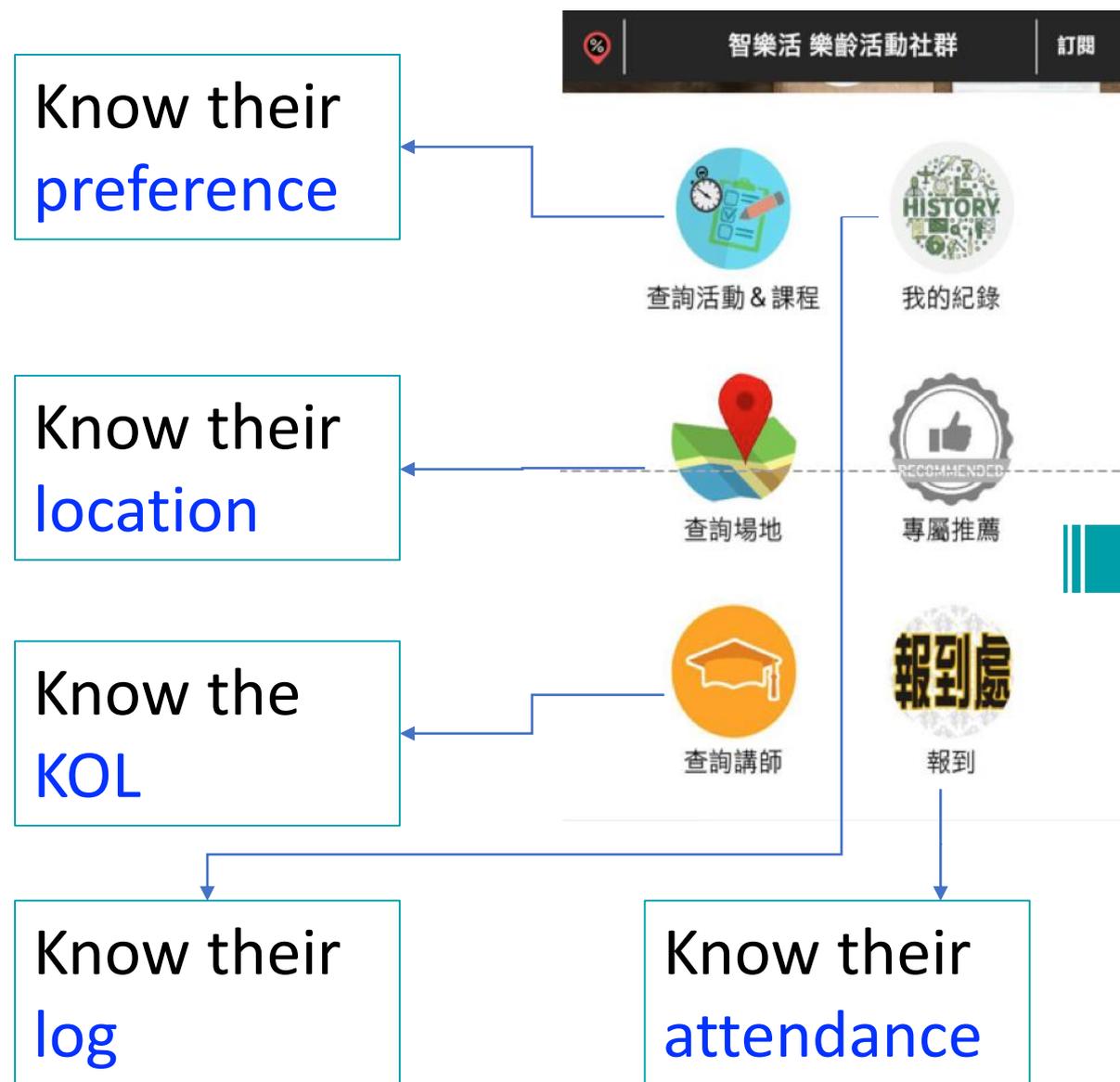
Elderly friendly UI



Simple UX

AI to enrich the quality of life

Fun Aging





Let's hit the road and rock the world



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